



## **"Saving Energy is as Easy as Changing a Light Bulb"**

"How many Utahns does it take to change a light bulb?" Governor Mike Leavitt asked. "All of us. I want to issue the CFL Challenge to all Utah consumers. This year when you change a light bulb, change it to a compact fluorescent light bulb."

The CFL challenge is part of the governor's PowerForward energy-efficiency campaign. As part of his "1000 Day Economic Plan", PowerForward transitions from a short-term energy conservation initiative and consumer "alert network" to include a "1000 day" year-round energy efficiency campaign.

The goals of PowerForward are to "cultivate an ethic of energy efficiency and conservation" and transform energy behavior of Utah businesses, government and consumers to ensure Utah has affordable and reliable supplies of clean energy.

"PowerForward is about everyone working together and doing little things that will make a big difference in saving energy." Gov. Leavitt has stated. "We're not asking Utahns to dramatically change their lifestyles – just to use energy wisely in their homes and workplaces."

CFLs are an easy and cost-effective place to start. CFL light bulbs can last up to 10 times longer than standard bulbs drastically reducing the number of times you have to replace burned-out bulbs. They also use only 25 to 50 percent of the energy. While the upfront cost is higher than for incandescent bulbs, the savings in energy costs will more than make up for the original investment. Energy-cost savings can be as much as \$32 per bulb over the life of the bulb. As fall approaches, days are getting shorter. The number of hours you have your lights on is going up. That makes this a great time to make the switch.

Other measures you can take for energy efficiency include: using the "energy-saver" setting on appliances such as dishwashers and washing machines, investing in more energy efficient appliances when you buy replace appliances, using task lighting rather than brightly illuminating an entire room, and turning off lights when not in use.

Take the governor's CFL Challenge. Save energy, money and time!

*For more information on PowerForward and to sign up for conservation alerts, please visit our website at [www.powerforward.utah.gov](http://www.powerforward.utah.gov).*